

BabyYumYum Product of the Year Awards 2020 winners announced

Parenting and lifestyle portal BabyYumYum has announced the winners of its Product of the Year Awards for 2020.



Polina via Pexels

BabyYumYum launched the first Product of the Year Awards in 2019, with voting for the second Product of the Year Awards opening in September 2020.

The awards are designed to empower parents with valuable information supplied by other parents who understand what they're going through, while also celebrating the big, small, local and international brands that make parenting a little easier.



#DoBizZA: Quirky skincare for kids courtesy of SA brand Nunuki

Lauren Hartzenberg 30 Sep 2020



While 20,000 votes were cast in 2019's awards, this year amassed 500,000. From the best bum creams to babyproofing equipment and maternity underwear, each brand on the shortlist was personally recommended by one of the moms and dads that make up BabyYumYum's loyal audience and it was up to this trusted group of parents to vote and decide on the winners.

And the winners are...

Award	Winner
Best Bath Range	Johnson's Baby
Best Wet Wipes	Pampers
Best Disposable Nappies	Huggies
Best Baby Bum Cream	Bennetts
Best Cloth Nappies	Bam+Boo Baby
Best Nappy Bin	Tommee Tippee
Best Potty	Fisher-Price

Best Nappy Bag	Snuggletime
Best Bottle	Tommee Tippee
Best Pacifier	Nuk
Best Sippy Cup	Tommee Tippee
Best Utensils	Pigeon
Best Bottle Warmer	Philips Avent
Best Electric Steriliser	Philips Avent
Best Teething Product	Teejel
Best Manual Breast Pump	Lansinoh
Best Electric Breast Pump	Medela
Best Car Seat	Chicco
Best Pram	Chelino
Best Baby Wearer/Wrap	Ubuntu Baba
Best Baby Monitor	Angelcare
Best Babyproofing	Safety 1st
Best First Aid	Dettol
Best Maternity Vitamin	PregOmega Plus
Best Stretch Mark Product	Bio-Oil
Best Maternity Underwear	Carriwell
Best Maternity Clothes	Mr Price
Best Baby Retailer	Baby City
Best Baby Essentials Pharmacy	Dis-Chem
Best Children's Clothing	Ackermans
Best Infant Formula	Nan
Best Baby Cereal	Ceralac
Best Kid Ready Meals	Purity
Best Kid Snacks	Squish
Best Mom Skincare	Nivea
Best Mom Makeup	Revlon
Best Mom Haircare	Organics
Best Kid Yoghurt Brand	Danone Nutriday
Best Medical Aid	Discovery
Best Kid Toy Brand	Fisher-Price
Best Kid Beverages	Ceres
Best Bank	Capitec
Best Cellphone Network	MTN
Best Family Car Make	Toyota
Best Kid Suncare	Everysun
Best Feeding Pillow	My Brest Friend
Best Kid Nasal Spray	Sterimar

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