

# Spring brings Good Food & Wine Show

From 23-26 September 2010, the Good Food & Wine Show returns to the Coca-Cola Dome, Johannesburg with the latest global trends, new interactive theatre shows and a line-up of international and SA chefs.



## Programme

- Chefs in Action Theatre - doubled in size to feature demos by international and SA chefs
- Get Fresh with BBC Lifestyle - hands-on workshops for small groups with celebrity chefs
- Garden Shed - for everything you need to grow your own kitchen garden
- "From the garden to the kitchen" - Jane Griffiths focuses on sustainability and cooking with the freshest produce
- Outdoor Theatre - entertaining for family and friends using the latest gas braais
- Wholefood Market - featuring 22 top local producers
- Interactive Cocktail Area - regional and finals for the bartender's competition. Area has cocktail lounge and merchandise area with a bottle store
- Brandy and Whisky theatres - with tastings
- Beer Theatre - with tastings and food pairings
- Wine Sale - premier SA wines at show prices
- CBeebies Kids Fantasy Food World - kids can meet CBeebies presenter Sid and Julie from BBC Lifestyle's soon to be launched "I can cook"
- Book Store - cookbooks and gardening books from celebrity chefs and garden gurus
- Gourmet Tourism - meet the chef, try the food, then visit the destination!
- Flavours of the World - "Take your taste buds around the world" as SA restaurants bring you international flavours
- Trade workshops

"This is the most well established, longest running food show in the country and it has grown substantially over the years," says founder and CEO of the Good Food & Wine Show, Christine Cashmore. "It offers exhibitors fantastic exposure to a targeted market and many of our exhibitors have not only successfully launched businesses and products at the show, but have become household names. It's where consumers flock to uncover the latest global trends, to shop, to plan, to taste, to meet and workshop with local and international celebrity chefs."

Visit [www.gourmetsa.com](http://www.gourmetsa.com) for more information.