

Cavendish Square celebrates this year's J&B Met

In the run up to the 2012 J&B Met, being held at Kenilworth, Cape Town on 28 January, Cavendish Square is hosting events as the official shopping centre partner at the centre and at the racetrack on the day. The launch, held on late last week, took place at three restaurants, as a Gourmet Gallop. At the media launch, E News Channel's Tanya Nefdt was voted "Media Favourite", with Cape Times Fashion Forum's Charl Reineke and Good Hope FM's Carl Wastie coming in joint second place.

Make Cavendish Square Fashion Different challenge

Local media personalities and bloggers were invited by Cavendish Square to participate in a challenge to create their ultimate J&B Met 'Made Different' ensemble, utilising merchandise available at the centre's fashion retailers. Participants included:

- You magazine fashion editor, Althea McPhearson
- Expresso's Liezel van der Westhuizen
- Emma Jordan from www.ifashion.co.za
- Kim Gray from www.kimgray.co.za
- Jasna from www.fashionjazz.co.za
- Tanya Neft from E News Channel
- Africa Melane from CapeTalk
- Stacey Norman from KFM
- Suga from Heart 104.9FM
- Ayanda Tini from Good Hope FM
- Leigh-Anne Williams from Good Hope FM and Expresso
- Carl Wastie from Good Hope FM
- Naushad Kahn from Next 48 Hours
- Charl Reineke from Cape Times Fashion Forum
- Roxy Louw
- Natalie Becker



Each participant in the fashion challenge was given a retailer that they could use to select clothing for their J&B Met look. This included Aca Joe, Callaghan, Chica Loca, Jenni Button, Hilton Weiner, Holmes Brothers, Long Street, Marion & Lindie, Michiko London, Monsoon, Nicci Boutique, Slate, Stuttafords, The Space and Vertigo. The participants could finish off their outfits with accessories from Sass Diva and shoes from Queue shoes.

Now online, the competition offers entrants an opportunity to win a set of double VIP J&B Met tickets and a stay at Aquila Private Game Reserve by voting for their favourite outfit. The competition closes at noon on Wednesday 26 January 2012.

More branded activities will occur later in the month, including the Made Different Sale from 26-29 January and Made Different fashiontainment on the main stage at the J&B Met.