

Mobile, e-marketing conference in Johannesburg

Trade Conferences International will hold a mobile and e-marketing conference at the Indaba Hotel, Fourways on 27-28 February 2013. The event will explore the most relevant developments in the m-commerce and e-commerce environment and identify the major factors driving and hampering innovation.

It will further investigate a sneak peak of what the future holds and to what extent the information and technology developments will be affected.

Speakers

- Alastair Tempest, COO, Direct Marketing Association of South Africa
- Wayne Levine, MD, Nxt Digital Innovations
- Tim Bishop, chief technology officer, Prezen Digital
- Lana Strydom, head of digital marketing and media, First National Bank
- Sam Beckbessinger, strategist, Quirk
- Sarah Cremer, accounts manager, Clickmaven
- Darren van der Schyff, senior account executive, Demographica
- Ryan Sauer, director, Search Online Consulting

Cost of the conference is R6 750 + VAT, with a discounted fee for three or more bookings from the same department or company of R5 737.50 + VAT will be applicable. For more information, go to www.tci-sa.co.za.

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