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The Best of Biz 2015: CSI & Sustainability

We've compiled a #BestofBiz 2015 list for all our industries, from articles with the most views, the most-read contributors to the press offices with the most hits.

Our lists of the most read content for the CSI & sustainability industry over the past year are below. View our lists for the other industries: <u>Marketing & Media</u>, <u>Agriculture</u>, <u>Automotive</u>, <u>Building</u>, <u>CSI & Sustainability</u>, <u>Education</u>, <u>Energy & Mining</u>, <u>Finance</u>, <u>HR</u>, <u>IT</u>, <u>Legal</u>, <u>Lifestyle</u>, <u>Logistics</u>, <u>Manufacturing</u>, <u>Property</u>, <u>Retail</u>, <u>Tourism</u> and <u>Medical</u>.

Our most-read stories

1	Latest Nivea TV commercial features real people and their inspirational stories	13 Jan 2015
2	PnP educational programme to improve matric pass rate	22 May 2015
3	PnP promotes sustainable transformation with community food garden	05 Mar 2015
4	[Earth Focus] The business case for environmental compliance - Roger Metcalfe	22 Jun 2015
5	Hope Through Action opens a development that's going to shape children's futures	19 Jan 2015
6	CoCT wins Recycled Product of the Year	19 Sep 2015
7	WiFi TV sees growth in citizen journalism	30 Jan 2015
8	Henley Business School to donate baby items for Mandela Day	17 Jul 2015
9	PR students launch 'Feed a Dream' at Cape school	11 May 2015
10	[Earth Focus] Nuclear red. Renewable energy green - Roger Metcalfe	17 Aug 2015
11	Transformation in an angry country - Nicci Botha	10 Nov 2015
12	SchoolMedia and adidas roll out soccer goal initiative	17 Mar 2015
13	UN adopts 17 Global Goals	29 Sep 2015
14	National Breakfast Month sheds light on the power of breakfast	23 Mar 2015
15	Nedbank Stellenbosch University LaunchLab inaugurated as "a welcome initiative"	03 Jun 2015
16	Zurich Insurance Company sponsors critical hip replacement	10 Apr 2015
17	De Lille represents 'model school' for disadvantaged learners	13 Feb 2015
18	DTI to launch Black Industrialist Programme	18 Nov 2015
19	R1.5m allocated to academic medical research	21 Jan 2015
20	Partnerships can rectify school sanitation horrors - Peter Cowan	02 Apr 2015

Our most-read contributors

1	Roger Metcalfe
2	Nicci Botha
3	Peter Cowan
4	Kirsten Hunt
5	Sven Lindström
6	Catherine van Schoor
7	Neil Cameron

8	Chris Wild
9	Melissa Fourie
10	Auguste Coetzer

Our most-viewed press offices

1	Shanduka Foundation
2	Tiger Brands
3	Change Agent Collective
4	CANSA
5	Adopt-a-School
6	The Euclid Society
7	UNICEF

Our most-read new business wins

1	Take Note Reputation Management continues PR efforts for AHF	10 Apr 2015
2	Chefs Who Share 2015 appoints FIVESTAR PR	12 May 2015
3	The Teddy Bear Clinic partners with Pink Peppercorn Marketing	11 Mar 2015
4	Lonmin and Datacentrix team up for local community support	18 May 2015

Our most-read new appointments

1	M-Net appoints Magic in Motion academy director	05 Jan 2015
2	loveLife appoints new deputy CEO	01 Sep 2015
3	Project Isizwe makes changes to its board	04 Nov 2015

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