

Reach For A Dream, Wimpy launch the 2018 Slipper Day campaign

Reach For A Dream and Wimpy have launched the 2018 Slipper Day campaign. This annual campaign raises funds and awareness for children fighting life-threatening illnesses.

Wimpy will once again be giving away coffee on Slipper Day, 11 May 2018 to all those who support the cause. To participate, you may buy a wristband at the nearest Wimpy store or Reach For A Dream office and on Friday, 11 May 2018 and wear your slippers, along with the wristband.

For more, visit: https://www.bizcommunity.com