

'South Africa Matters' in the spotlight at 2018 In Good Company Conference

The annual In Good Company Conference will take place 21 August at the Atterbury Theatre in Pretoria under the theme, 'South Africa Matters'. The conference speaker lineup features leaders in social innovation and impact investment.



“The In Good Company conference is organised by Nation Builder and aims to bring like-minded businesses interested in social change together, providing valuable networking opportunities and access to fresh perspectives on current issues within the socio-economic sector in South Africa,” says Keri- Leigh Paschal, executive director of Nation Builder. “It is a must-attend event for anyone working within social investment.”

Linking business and civil society

Nation Builder is part of Mergon, a private investment group that uses 70% of its proceeds to impact lives and seeks to equip others to do the same. “Nation Builder is an initiative that aims to empower businesses in their social investment endeavours, creating a link between business and civil society,” adds Paschal. “Our network consists of both corporate and NPO partners that are leading, and redefining, social impact investment in South Africa.”

“The theme for the In Good Company 2018 conference is 'South Africa Matters' and will explore various themes and challenges businesses are faced with in South Africa,” says Paschal. “Our speakers are all actively involved within the social investment sector and will offer valuable insight and ideas on how to best help improve the well-being of South Africans through social investment, and most importantly, help businesses find the best solutions for incorporating a social investment strategy into their organisation.”

Speakers confirmed for the conference include:

- Bonang Mohale, CEO of Business Leadership SA,
- Dr Graeme Codrington, founding director of TomorrowToday
- Nonhlanhla Joye, social entrepreneur and founder of Umgibe Farming Organics and Training Institute,
- Brent Lindeque of Good Things Guy ,
- Carolin Gomulia, senior programme head: strategy, fundraising, communications and advocacy at the Institute for Justice and Reconciliation,
- Tashmia Ismail-Saville, CEO of YES,
- Samantha Jack, cofounder and CEO of Endoki,
- Mark Sham of Suits and Sneakers,
- Lungi Tyali, CEO of Solar Turtle, and
- Dr Michael Mol, medical doctor, presenter and founding director of Hello Doctor.

“Together, companies and communities are rewriting South Africa’s narrative, for good. The day will bring together businesses of varying sizes that are committed to lead social change in South Africa,” concludes Paschal.

For more information, go to www.proudnationbuilder.co.za.

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