

# Tokara is one of World's Top 50 Most Admired Wine Brands

*Drinks International* has included Tokara on its annual list of the World's Top 50 Most Admired Wine Brands. The Stellenbosch wine estate is one of only three South African wine brands to be included on the list.

The UK-based magazine polled wine professionals from around the world to compile the list with more than 200 of the world's top masters of wine, sommeliers, educators, and journalists participating. Wines were selected based on its consistent or improving quality; its reflection of its region or country of origin; its response to the needs and tastes of its target audience; as well as its marketing and packaging and its appeal to a wide demographic.

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