

SA dairy championships: Enter now

Agri-Expo has invited all dairy producers to enter the 2019 South African dairy championships, the biggest, oldest and most prestigious dairy event in the country. The championships have been hosted by Agri Expo since 1834 to promote excellence in the dairy industry. The Qualité mark is recognised as the only mark of quality for dairy products in SA. Any producer with products available in public trade may enter.



AlexKlen via [Pixabay](#)

The aim of the SA Dairy Championships is to recognise and reward the quality of dairy products and to promote these products in marketing campaigns. This contributes significantly to promoting excellence in the dairy industry and elevates the profile of the industry amongst consumers.

In 2018, a record 945 products were entered. There were 10 categories that included more than 100 classes for end products in the processing line of the dairy industry. Winners in each of the classes are crowned South African dairy champions, whilst only products of exceptional quality receive the Qualité mark. A panel of specialists allocates the Product of the Year. The categories are cheese, butter, yoghurt, cottage cheese, ice cream, cultured and flavoured milk, dairy desserts, dairy dips, fresh and UHT milk, and cream.

The closing date for entries is 7 February 2019. Visit [Cheese SA](#) to enter online and for more information about the SA dairy championships. Judging takes place on 28 February 2019 and the Qualité Awards Dinner will be held on 29 March 2019 at Grand West in Cape Town.

[Click here to view all the winners from 2018.](#)

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