Lew Geffen Sotheby's International Realty partners with Clockwork Media

Lew Geffen Sotheby's International Realty, the flagship realtor of prestige properties in South Africa, has appointed Clockwork Media to manage its social media. The Sotheby's name has been involved in the sale of many of the most exclusive properties in the world. According to Lew Geffen Sotheby's International Realty CEO Jason Rohde, the campaign will present a media-rich journey of some of these extraordinary homes, as well as décor and design content.

Utilising the various social media platforms at their disposal, they can engage their clients with quality property-related content, both international and local, that has a wide appeal. Rohde says the decision to appoint Clockwork Media was a simple one, considering the agency's impressive track record of building up brands through immersive content, as well as its well thought out, user-friendly strategy with clearly defined objectives.

For more, visit: https://www.bizcommunity.com