

SANParks launces new stokvel, travel club programme

South African National Parks (SANParks) has launched a new Stokvels & Travel Clubs product that offers special payment terms and discounted rates at selected national parks on particular dates. "The Stokvel & Travel Club membership boasts many different types of personalities and profiles, ranging from the ordinary grandmother to the high earning CEO's of companies and large corporate and public sector institutions.

There are over 800,000 registered Stokvels and even more formal and informal travel clubs/ groups in South Africa. Travel clubs that qualify include groups of people who have special interests such as hiking or biking but also just groups of friends and large families that enjoy group travel," says Hapiloe Sello, managing executive: tourism development and marketing.

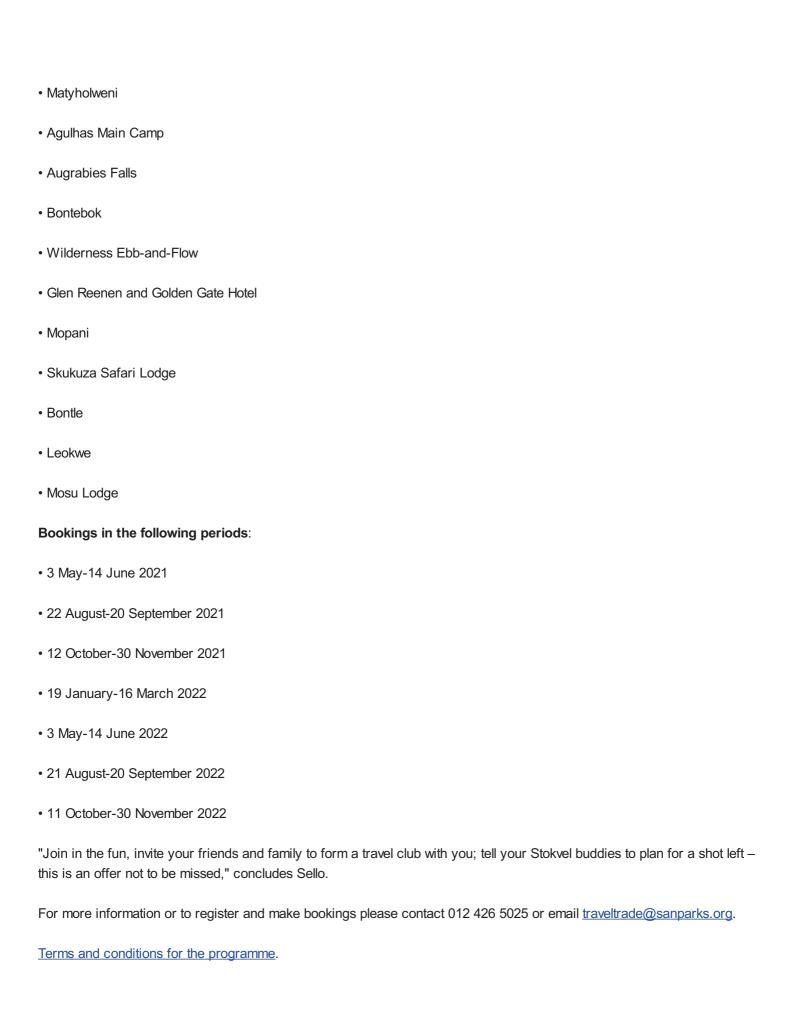


Image via SANParks

To qualify, Stokvels and travel clubs have to register through the travel trade team at the reservations department. Once registered with SANParks, the group will receive a client code that can be used whenever a booking is made. The client code will automatically qualify the group for payment terms and special discounts.

"Unlike the traditional group travel that allows a group of individuals travelling together, our new Stokvel & Travel Club product allows a group of ten or more people to contribute money towards a combined visit to our parks on a future date of their choice," says Sello.

The 20% discount is available at the following destinations:



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