

Copperman Consulting joins Decision Inc. brand identity

Copperman Consulting, the UK-based Enterprise Performance Management (EPM) specialists, will be integrated into the Decision Inc. brand as part of its global drive to provide innovative intelligence solutions to support clients across all aspects of the information value chain.

This follows the amalgamation of the two organisations over the past several months and forms part of the broader strategy to cement the relationship between Decision Inc. and Copperman Consulting. This phased approach also enabled the companies to manage customer relationships more effectively, as opposed to an immediate transition.

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