

Telkom Business secured as a platinum solution provider of IT Leaders West Africa Summit

Issued by <u>Kinetic Events</u> 2 Nov 2012

The anticipated annual IT Leaders West Africa Summit will take place from 28 to 29 November 2012 in the heart of Ghana's esteemed capital city, Accra. The summit is produced by international business-to-business conferencing company, Kinetic Events; key strategic information providers to the IT and telecoms sector within Africa. The summit is proudly endorsed by ITES in West Africa.

South Africa, Republic of, Nov, 2012 - West Africa is aiming to further develop and improve ICT activity beyond simple challenges of connectivity, encouraging investment and expenditure within local production and development. Until recently, new regulations currently pending before parliament could be implemented in third-quarter 2012 would have mandated the purchase of local IT products and services when they are available.

The IT Leaders West Africa Summit producer, Kinetic Events is proud to announce a strategic partnership with Telkom Business as the leading solution providers joins the summit in November as Platinum Solution Provider.



Platinum Solution Provider

Mario Paes, Senior Manager of Telkom Business will lead an innovative and interactive workshop session focusing on working together to establish a converged solution across Africa to enable our individual economies to grow.

Telkom Business has a proud heritage of connecting people. Every day virtually every South African relies on the Telkom infrastructure, to keep them in touch. Telkom is one of Africa's largest telecommunication companies providing integrated communication solutions to both enterprise and consumer customers. They are a Forbes Top 2000

Company with over 4 million telephone access lines in service; 99.9% of their telephone access lines are connected to digital exchanges. Telkom offers business, residential and payphone customers a wide range of services and products.

The summit will focus on enterprise IT challenges facing West Africa's IT industry, preventing enterprises within the country from reaching the international standards of first world nations. The summit will address today's top ICT and operations issues, and technological advancements impacting the enterprise with strategic guidance and actionable tactics.



Discover the most effective solutions in delivering IT projects and services that will enable business growth and innovation, while successfully leveraging existing resources and investments. Advance goals of operational excellence through powerfully demonstrating the value of IT organisation to the enterprise. Attendees will actively engage in topical discussions addressing how IT industry challenges can be overcome through effective innovation with the productive alignment of business.

The strategic summit will feature internationally renowned guest speakers, industry topics and discussion points appropriate to West Africa's IT industry, and prompt interesting debate among fellow industry peers through innovative and interactive workshops, best practise case studies and expert-led keynote sessions and presentations.

For more information visit <u>www.itleaders-westafrica.com</u> or contact Shaunei Meintjes on +27 21 555 0866 or <u>shaunei@kineticevents.net</u>.

Follow @ITLeadersAfrica and @KineticEventsSA on Twitter for daily updates and news feeds.

Contact information

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To request the Microsoft Word document or photographs click here

Special offer!

Special rate valid until Friday, 9 November 2012 - register your interest now at www.itleaders-westafrica.com or e-mail shaunei@kineticevents.net to qualify for the exclusive rate!

- Offer is valid to industry executives only; vendors and solution providers may not apply.
- Sponsorship opportunities are now available to industry solution providers.

Contact Shaunei Meintjes at shaunei@kineticevents.net for more information.

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