

Magzter opens offices in South Africa

Magzter, a digital magazine store and newsstand with more than 27 million users globally, announced that it has opened offices in South Africa. With more than 400 magazines from South Africa and more than 5000 English titles around the globe, the company is looking forward to growing its presence in South Africa.

Magzter is currently working with many publishers from South Africa, including Media24, Associated Media, New Media, Caxton and Ramsay Publishing.

Its 'all-you-can-read' Gold subscription service has grown its subscriber base by 200% every month, since launching in January 2015. Popular South African titles include *Cosmopolitan*, *Good Housekeeping*, *House and Leisure*, *Car Magazine*, *Getaway Magazine*, *Popular Mechanics* and *National Geographic*.

Magzter is free to download across Apple iOS, Android (Google Play), the web, Amazon App Store, and Kindle Fire. For more information, go to www.magzter.com.

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