

Faithful to Nature announces #FaithfulFood winners

Faithful to Nature, one of the country's largest online stores for organic and natural products, recently invited 12 South African food bloggers to devise a recipe for a seasonal, vegetarian, organic family lunch or dinner, highlighting how easy it is to create delicious family meals using organic produce and pantry items.

Armed with a R1,000 voucher to go shopping at Faithful to Nature for all the pantry items they needed, the twelve bloggers found themselves spoilt for choice and inspiration. The bloggers then documented their ideas and their stories of sourcing and selecting ingredients on their blogs.

"It is testimony to the high level of creativity of our food bloggers that they submitted twelve diverse and delicious dishes," says Faithful to Nature founder, Robyn Smith. "Aggregated by the competition, it has turned out to be a collection of recipes that could inspire many more families to introduce a meat-free family meal that ticks all the boxes from taste through to health and be great for the environment as well."

A panel of judges, which included cook, food writer and TV show host, Sarah Graham and Food24 Editor, Tessa Purdon then evaluated the twelve submissions against the competition criteria.

Winners

First prize was awarded to Dianne Bibby of Bibbyskitchen at 36 for her nutrient-dense green pesto pasta dish, a sure winner for everyone in the family: www.bibbyskitchenat36.com/the-ultimategreen-basil-pesto-pasta.

Hein van Tonder of Hein Stirred took second honours for a warm Winning dish: Dianne Bibby's nutrient-dense green pesto pasta and spicy concoction of spelt flatbreads, roasted chickpeas and

cauliflower topped with colourful slaw and an organic tahini yoghurt dressing: http://heinstirred.com/spelt-flatbreads-spicedroasted-chickpeas-cauliflower.

Leila Saffarian of Pass the Salt took third place for her Persian-inspired green falafel with green freekeh tabbouleh salad: www.passthesalt.co.za/green-goodness-best-faithful-nature-blogger-challenge.

"The #FaithfulFood challenge speaks to our motivation as a business to give back the power of choice to our customers," says Smith. "By making organic shopping hassle-free and filled with choice, we aim to make organic products easily accessible so that it is easy for South Africans to incorporate healthy ingredients in their family cooking. We'll be looking to build on this year's challenge and expand the campaign in 2017."

