

Vote now for PriceCheck Tech and E-Commerce Awards

Public voting is now open for this year's PriceCheck Tech and E-Commerce Awards and closes on 28 July 2017. The gala event and awards ceremony, hosted by PriceCheck, will be held at the Westin Cape Town Hotel on 14 September 2017 and will celebrate the country's best and brightest in e-commerce and technology.



PriceCheck Tech & E-Commerce Awards 2016 winners.

Kevin Tucker, founder of PriceCheck, says, "We hope that the South African public is ready to make its mark, vote for its favourite South African organisations and give the technology and e-commerce industries - and those who make them shine - the acknowledgement they deserve."

"People can <u>vote online by visiting the website</u>, filling in their details and that of their chosen organisation. Those who participate in the voting process also stand the chance of winning prizes sponsored by Huawei."

He adds that the awards strive to be inclusive and fair and are based on both public opinion, as well as the expertise of a carefully-selected panel of judges.

Criteo representative and one of the judges on this year's panel, Michele Lozzo says, "E-commerce in Africa has seen amazing growth over the last few years, with the continuing growth of mobile penetration playing a big part in driving the industry forward. South Africa is clearly in the lead here, with a great mix of well-established players and upcoming start-ups working hard on building this success story and driving innovations which is key to any e-commerce market.



PriceCheck Tech & E-Commerce Awards winners announced

Lauren Hartzenberg 23 Sep 2016

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The judge's panel also includes Lynette Hundermark, Dan Guasco, Geoff Cohen, Mich Atagana, Matthew Buckland and Toby Shapshak.

Expected to draw in around 350 delegates, this year's event is sponsored by global digital performance advertising company Criteo.

For more, visit: https://www.bizcommunity.com