

# SME South Africa host its first Growth Champions Seminar for Gauteng entrepreneurs

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SME South Africa's SME Growth Champions Seminar 2015 is a series of regional events aimed at providing business owners with insight and tools to enable them to sustain and grow their enterprises.



The first SME Growth Champions Seminar will be held in Gauteng, on the 10 June 2015 at Focus Rooms in Sunninghill, Johannesburg.

"Through our seminars we strive to identify hurdles encountered by entrepreneurs and to equip them with essential business operational tools that will enable them to run profitable businesses", said Velly Bosega Managing Director at Adclick Africa (holding company of SME South Africa).

The speaker lineup boasts experienced entrepreneurs and industry leaders. The seminar will cover relevant topics such as:

- how to access the right funding for your business
- viable financial business models and sustainable financial growth plans
- legal and regulatory compliance
- and most importantly how to run a successful business in a challenging economic growth.

"Although SMEs have a significant and positive impact on the economy of our country as they provide jobs and reduce poverty, most businesses are faced with factors that hinder their growth and our events will unpack those issues and provide solutions", concludes Bosega.

Tickets are sold at R800 per person and includes breakfast, lunch, tea, a cocktail networking session and a goodie bag. Tickets are available here: <http://growthchampions.smesouthafrica.co.za/>

## About SME South Africa

It is an online news portal featuring SME news in South Africa as well as in the region and globally. The website is dedicated solely to SME's, it covers news, updates, and developments that are relevant to SME's. The portal targets a vast audience of different races, gender, age groups, regions and LSMs.

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