

# Alan Knott-Craig Jr joins Business Tech Show line-up

The Business Tech Show (BTS), taking place 25-26 August 2015 at the Westin Hotel in Cape Town, has announced that the founder of Project Isizwe: Free Wi-Fi For Africa, Alan Knott-Craig Jr, will be presenting at the conference...



Knott-Craig Jr founded Cellfind, one of Africa's first location-based services providers, in 2003. Between 2003 and 2013, he co-founded and/or funded 17 companies in the TMT sector in Africa, including Cellfind, Lucky Mobile, iFind34600, COLV, World of Avatar, Toodu, FSMS, Triloq, 6th Line, Daily Maverick, ARC Telecoms, Pondering Panda, MorMor Media, and Boom.fm. From 2006 to 2009, he was the CEO of iBurst and went on to become the CEO of Mxit; Africa's biggest social network as well as founder for the World of Avatar, an investment house for mobile apps for Africa. Later, he founded Ever Africa: eCommerce, games, education, eBooks and telecoms in Africa.

"Every South African citizen has a right to access good quality, affordable Internet and that access should not be determined by the socio-economic conditions of the individual, but be based on the principles of social solidarity, equity and fairness," he says.

## Combined expertise

Some of today's key thought leaders will lead BTS, stepping over the threshold of technical advancements and moulding business technology, in not only South Africa but also beyond its borders.

Combining critical elements of three successful events, the 'Cloud and Virtualisation Africa Summit', 'IT Infrastructure & Broadband Summit' and the 'Enterprise Mobility Africa Summit', all produced and created by Kinetic, BTS aims to revolutionise the ICT industry by identifying key focus areas that are absent from the market.

### The event will feature over 40 high level speakers:

- Alon Lits, GM of Uber Johannesburg & Durban;
- Antony Hlungwane, Head of Group IT of the Mr Price Group;

- Brett Commaille, Lead Partner at AngelHub Ventures
  - Daniel Guasco, Former CEO of Groupon SA;
  - Joe Okleberry, Internet Strategist at Naspers;
  - John Sanei, CEO of Future Collective;
- 
- Yolisa Skwintshi, IT Executive at Sanlam Personal Finance;

The event will highlight industry-first features, including the 24-hour CodeFest and a start up initiative. Partners and sponsors include Veeam Software, LANSolutions and OutSystems. For more information, go to [www.businesstech-show.com](http://www.businesstech-show.com).

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