

# Jury foremen selected for D&AD

For its 2016 Annual Professional Awards, the D&AD has selected its foremen for the 27 juries, including new PR and Media categories. Foreman selection is an international mix, with members from Argentina, Brazil, France, Germany, Hong Kong, India, South Africa, South Korea, UK and the US.

## New Categories

- Media - Tess Alps, Chairman, Thinkbox, UK
- PR - Marian Salzman, CEO Havas PR North America, Chair Havas PR Global Collective, US

## Existing Categories

- Art Direction - Spencer Wong, Chief Creative Officer, McCann & Spencer Hong Kong
- Book Design - Sarah Boris, Owner, Designer, Sarah Boris Design, UK
- Branded Content and Entertainment (Sponsored by YouTube)- Kerstin Emhoff, Founder, Prettybird, US
- Branding - Jim Sutherland, Owner, Studio Sutherland, UK
- Crafts for Advertising (Sponsored by Shutterstock)- Luiz Sanches, Partner, Creative, AlmapBBDO, Brazil
- Crafts for Design (Sponsored by Shutterstock)- Sascha Lobe, Co-Founder, L2M3, Germany
- Creativity for Good (White Pencil) - Mark Tutssel, Global Chief Creative Officer, Leo Burnett Chicago, US
- Digital Design - Geoff Teehan, Product Design Director, Facebook, US
- Digital Marketing - Nick Law, Chief Creative Officer, RGA, US
- Direct - Anne de Maupeou, Chief Creative Officer, Marcel, France
- Film Advertising (Sponsored by Digital Cinema Media)- Khai Meng Tham, Worldwide Chief Creative Officer, Ogilvy & Mather, US
- Film Advertising Crafts - Balakrishnan 'Balki' Rajagopalan, Filmmaker, Screenwriter, Chairman, Chief Creative Officer, Lowe Lintas, India
- Graphic Design (Sponsored by Monotype)- Vince Frost, Executive Creative Director, CEO, Frost Collective, Australia
- Integrated & Innovative Media - Colleen DeCourcy, Chief Creative Officer, Wieden + Kennedy, US
- Magazine & Newspaper Design - Jo Cochrane, Art Director, The Guardian, UK
- Mobile Marketing - Wain Choi, VP, Executive Global Creative, Chiel WW, South Korea
- Music Videos - Sally Campbell, MD, Producer, Somesuch, UK
- Outdoor Advertising - Gaston Bigio, Founder, David, Argentina
- Packaging Design - Graham Shearsby, Chief Creative Officer, Group Executive Creative Director, Design Bridge, UK
- Press Advertising - Fabio Fernandes, Chief Creative Officer, Owner, F/Nazca Saatchi & Saatchi, Brazil
- Product Design - Ilse Crawford, Founder, Owner, Studio Ilse, UK
- Radio Advertising (Sponsored by Radiocenter)- Mariana O'Kelly, Executive Creative Director, Ogilvy & Mather Johannesburg, South Africa
- Spatial & Experiential Design - Christian Davies, Executive Creative Director, FITCH, US
- Writing for Advertising - Prasoon Joshi, Chairman, McCann Worldgroup Asia Pacific, India
- Writing for Design - Becky Jacobs, Freelance Senior Writer, Bee Jacobs Creative, UK

A full list of judges can be found [and entry details are on www.dandad.org/en/how-enter here](http://www.dandad.org/en/how-enter-here).

Work entered into the D&AD Professional Awards 2016 must have been commercially released between 01 January 2015 and 18 March 2016 and been produced in genuine response to a client brief. It must not have been entered in previous

years. Submissions should be made in their original language by 17 February 2016. The Awards cost from just £85 to enter. All entries received by 25 November 2015 will save 10% on the cost of entry. Freelancers and sole traders that are members of D&AD are eligible to receive a 20% discount.

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