

## Vodacom Business Origins of Golf celebrates the final at Oubaai

The final of this year's Vodacom Business Origins of Golf tournament, the largest on the Sunshine Tour, took place in George at Ernie Els designed, Oubaai Golf Course.



The 2010 series honoured Ernie "The Big Easy" Els and some of South Africa's top business men and celebrities, including Schalk Burger, Ard Matthews, Bryan Habana, Vanessa Haywood, Liezel van der Westhuizen, Corne Krige and Breyton Paulese contributed to the success of the tournament and the Birdies for Kiddies campaign.

Birdies for Kiddies, a charity initiative launched by the Vodacom Foundation in 2009, raised a phenomenal R3 000 000 this year which will aid organisations such as the Ndlovu Nutritional Unit, the ACFS Feeding Scheme, New Beginningz and Women and Men Against Child Abuse (WMACA). For every birdie made by a player during the tournament, the Vodacom Foundation donated R500 to the cause.

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