

DStv Mzansi Viewers' Choice Awards returns

The DStv Mzansi Viewers' Choice Awards (DMVCA) are back, following a two-year hiatus due to the Covid-19 pandemic.



The awards, which are a celebration of local talent, will be held at Sun Arena in Pretoria on 25 June 2022 and will also be broadcast live on Mzansi Magic (DStv channel 161). Voted for by the South African public, the DMVCA will honour top achievers over the past two years in television, radio, music, sports and comedy.

This year, the DMVCA features 13 categories, including special awards for individuals who have made an indelible mark on the local entertainment scene. These are:

- Song of the Year
- Favourite Actress
- Favourite Actor
- Favourite Radio Personality
- Favourite DJ
- Favourite Comedian
- Favourite Rising Star
- Favourite Sports Personality
- Favourite TV Presenter
- Favourite Music Artist/ Group
- Personality of the Year
- Lifetime Achiever (chosen by the channel)
- Life Changer (sponsored)

“The return of The DStv Mzansi Viewers’ Choice Awards is something that really excites us as DStv, not only are the awards a celebration of our extraordinary local talent but they also put the fans who are our consumers, at the centre of everything as they are the ones who will have voted for the different winners,” said Thabisa Mkhwanazi, executive head of marketing for MultiChoice South Africa.

“As a business, we remain committed to the growth of the local entertainment industry, we continue to invest significantly in South Africa’s entertainment industry and are fully behind celebrating our local stars. This is also an opportunity for our loyal viewers to vote for their favourite stars and we can’t wait to hear who their top choices are. Ultimately, we are excited to put on a great show for Mzansi.”

Further details about the voting process will be communicated soon.

For more, visit: <https://www.bizcommunity.com>