

Grab your PDA, dahling, and diarise SA's premier fashion event



South Africa's premier platform for the freshest trends in fashion wear and local fashion design, the 9th SA Fashion Week (SAFW), will take place at the Sandton Convention Centre in Johannesburg, from 28 to 31 July 2005.



Apart from respected designers such as Stoned Cherrie, Clive Rundle, Darkie, Ephymol, Loxion Kulcha, Colleen Eitzen, David Tlale and Cindy West, the event will also feature the fashion expo - with first and best offerings in summer fashion.

For the second year running, the highly anticipated fashion seminar - featuring leading fashion industry speakers from New York, London, Tokyo and Paris - will offer valuable insights on all things that define 'fashion'.

"SAFW is a glamorous celebration of the unique diversity of our fashion design talent. In 2005, SAFW will once again continue its focus on the business of fashion and give a much-needed injection into the growth and development of this dynamic industry through the transfer of knowledge," says Lucilla Booyzen, organiser of SAFW.

The event presents itself as a four-day interactive expo - featuring around 100 stands flanked by two fashion arenas, which showcase the collections of established and new designers. The exhibition will feature the full spectrum of fashion sectors, including educators to the fashion industry. This fusion of fashion shows with an exhibition and specialised seminar, makes SAFW a unique experience that no serious fashionista should miss.

For more information on registration for the seminar and/or exhibition, please go to www.safashionweek.co.za.

For more, visit: <https://www.bizcommunity.com>