

Over 50 speakers and panellists confirmed for the 2013 Music Conference

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Music Exchange, South Africa's 3rd Independent Music Conference that gets everyone in the music industry talking, is set to take place from **21-22 March, with an additional day confirmed for 23 March 2013** for workshops (see list below for more details on workshops).



The most influential names in the music industry have signed up to impart and share their knowledge and expertise at this year's Music Conference.

Some of the panellists and artists to look out for are:

Benjy Mudie A&R for Universal Music and Idols mentor, **Rashid Lombard**, founder of Cape Town Jazz Festival, internationally acclaimed artist **Sipho "Hotstix" Mabuse**, Music label Ghetto Ruff CEO **Lance Stehr**, renowned producer **Gabi Le Roux**, chief editor for *Rolling Stone* SA magazine **Miles Keylock**.

Thebe Ikalafeng, (Ikalafeng is vice-chairman of the Brand Council of South Africa and a non-executive director of Mercantile Bank Holdings, Brand South Africa, WWF South Africa (WorldWideFund for Nature to name a few), as well as CEO of Brandsrock **Mike Joubert** and CEO of SAMRO **Nick Motstate**, **Nick Matzukis** the renowned Music Attorney is launching his new book at the conference entitled "South African Music Law, Contracts and Business" - 2013 (third) edition" as well as radio personality **Ian Bredenkamp** from KFM to name but a few, are all speaking at the conference.



Sipho "Hotstix" Mabuse and RJ Benjamin

Artists who are speaking at the conference include: **Arno Carstens**, **RJ Benjamin**, **Chad Saaiman**, **Jimmy Nevis**, **Dubmasta China**, **Andrew McPherson**, **Mark Haze**, **The Rudimentals**, **Reburn**, **Shadowclub**, **7th Son**, **Goodnight Wembly**, **Dino Michael**, **DJ Da Capo**. International producer and record label owner **Charles Webster** who produces luminaries such as Black Coffee, Bucie, MiCasa, Tracy Thorn (Everything But The Girl/Massive Attack), Cathy Batistessa, Vanessa Daou, Wendy and Lisa and Robert Owens to name a few.

Delegates will hear about the future of music from the "who's who" of the music industry.

All panellists and speakers will make themselves available for the full two days. Delegates will move into focused presentations on a number of topics and these will be followed by panel discussions with experts in each field.

Delegates are encouraged to submit their demos via the Soundcloud link on the website. 5 to 10 bands/Artists/DJ's and Music Professionals will be selected and given the opportunity to showcase their talent at the showcase evening at the end of Day 1. Attendance for the Showcase evening will be free to delegates.

A number of key International Music Aficionados will also be present... **Speakers will be published shortly.**

Please see website for a full list of artists and panellists and for further details on topics to be discussed at this year's 2013 Music Conference - www.musicexchange.co.za.

Music Exchange Offering:

A 2-day ticket purchased for Music Exchange at R499 will include the following:

1. Catering for 21, 22 and 23 March 2013
2. Showcase Evening on 21 March 2013
3. Concert Evening on 22 March 2013
4. Workshops - 23 March as follows:
 - **ADMT - African Dance & Music Technology** - An interactive DJ interactive workshop which will include how to DJ/production/remixing/mastering and running label etc. With **Dino Michael** and **Charles Webster** who is producing luminaries such as Black Coffee, Bucie, MiCasa, Tracy Thorn (Everything But The Girl/Massive Attack), Cathy Batistessa, Vanessa Daou, Wendy and Lisa and Robert Owens to name a few!) The very talented SA producer and **DJ Da Capo** will also be part of this interactive workshop.
 - **The Score** - Music database and music portal for artists - "How to use this database to List Your Gig Guide" and other effective tools.
 - **Contracts and Advice Legal** - Ankie Pelser
 - **Web development** and Sugaman.Org - Brian Currin

Dates

21, 22 & 23 March 2013

Venue

Cape Town City Hall

Ticket Prices

1-day ticket at R299

2-day ticket at R499

Music Exchange Concert 23 March 2013 Tickets R50-00 sold online or R100-00 at the door.

For media related queries, interviews, photos and media accreditation to attend the conference, please contact **Gwen Ironsi** - Tel: 072 656 1906 or e-mail: gwen@pamberi-communications.co.za.

For more information on Music Exchange 2013, and booking details please contact razia@tripleentertainment.co.za.

Or visit the website www.musicexchange.co.za.

For more, visit: <https://www.bizcommunity.com>