

Summer's coming early to Woolworths

Woolworth's Summer Beauty Festival, from 23 September - 4 October 2009, will see the launch of Bloom's new mineral foundations and eye shadows and the arrival of Caroline Herrera fragrances at selected stores countrywide. The stores have special offers from Bulgari, Diesel, Benefit and Bloom and customers can get makeovers and beauty offers from Smashbox, Make Believe, Black Up and Sisley, some of which are exclusive brands to the group.



There will also be plenty of special offers on its own range of cosmetics and toiletries, which are formulated according to the company's 'Good Beauty' principles and endorsed by Beauty Without Cruelty.

Customers will also be able to enjoy free skin consultations and mini makeovers, take advantage of the range of facials and other treatments on offer in private treatment rooms and those that spend R650 or more on any brand within the Woolworths beauty range during the festival will get a free canvas shopper.

Participating stores - Brooklyn, Canal Walk, Cavendish Square, Centurion, Cresta, Eastgate, Fourways, Gateway, The Grove, Hemingways, Melrose Arch, Menlyn, Sandton, Tygervalley, V&A Waterfront and Walmer.

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