

Dine Around with Dan Wieden

As part of the Sunday Times sponsorship of the Design Indaba, Times Media secured the opportunity to host one of the Design Indaba's most sought after brand extensions, the Dine Around with international advertising legend Dan Wieden.



















The intimate dinner was held at the breathtaking Ottimo Cibo in Bishops Court, and allowed guests the opportunity to have a once in a lifetime one on one moment with the American advertising executive who co-founded Widen+Kennedy and famously coined the Nike tagline "Just Do It".

The Design Indaba Dine Around pairs speakers with hosts allowing them to create a unique dining experience; Times Media used this occasion to forge like-minded creative friendships. Guests included local and international delegates and some of the top creatives in the country from agencies including Ogilvy and Mather, OFYT and Joe Public.

For more:

www.designindaba.com

For more, visit: <https://www.bizcommunity.com>