

Elevator appoints all-female leadership team

Elevator has appointed an all-female leadership team headed up by Catherine Mavrocoleas and Katherine Freemantle with the departure of one of the agency founders Mike Silver around the corner.

The agency has been working on the transition for the past six months when Silver announced his intention to relocate to the US. The decision was made to replace him with leaders within the agency that have been an integral part of the leadership DNA over the last few years.

Mavrocoleas was previously MD and Freemantle client service director. They will both now move into joint managing partner roles while Silver will retain his board seat.

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