

Wavemaker appoints CEO, CSO as directors

Wavemaker South Africa has appointed chief executive officer Lwandile Qokweni and chief strategy officer Merissa Himraj as its new directors. As the company's directors, Qokweni aims to create a positive working environment for diverse South Africans who are passionate about media, while Himraj will be responsible for the agency's growth, and ensuring its teams are motivated and empowered to deliver on its mandate.

Qokweni is a skilled marketing and business development professional with 19 years of experience. He has been the company's CEO since March 2018 and has previously held both chief strategic officer and managing director roles at MEC Global, which later became Wavemaker. Himraj joined Wavemaker as a business unit manager in 2014, before taking on the role of chief strategy officer in January 2019. She also currently serves on the executive committee of GroupM, Wavemaker's parent company.

For more, visit: <https://www.bizcommunity.com>