

Sony launches Picture This environmental campaign

Sony Pictures Television Networks has launched Picture This, a worldwide campaign to promote awareness of environmental issues.

In South Africa, Picture This will be promoting initiatives to save the rhino on both the Sony Channel (DStv Channel 127) and Sony Max (DStv Channel 128).

Picture This initiatives in other territories include: recycling in Russia; eliminating plastic bag use in Asia; waste disposal in Italy and India; urban gardening in Latin America; and deforestation in Romania.

For more information, [click here](#).

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