

National informal traders alliance seeks marketing agency

South African Informal Traders Alliance (Saita), an umbrella organisation representing more than two million informal traders in South Africa, is seeking a marketing agency to assist with Project204, a multimillion-rand programme to create over one million jobs and transition informal traders to the formal economy.

A marketing partner should have general marketing expertise including design expertise, digital and traditional advertising and media buying.

Contact Louise Silver from Saita at 081 362 2941/lsilver@saita.org.za for more information.

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