

McDowell takes on triple non-exec board opportunities

Johanna McDowell, CEO of the Independent Agency Search & Selection Company (IAS) and Scopen Africa managing partner, has taken up a place on the Regenesys MBA Creative Industry Advisory Board as well as an advisory board role as a non-executive director on the Be The Business, a UK-based free and impartial resource that offers targeted support and guidance for UK business leaders looking to improve. In addition she will continue in her role on the Global Advisory Council Women in Marketing (WiM) CIC, engaging with a network created to educate, inspire, connect and recognise women in the marketing and associated professions.

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