

# Growth and change for TLC Marketing Worldwide

Issued by [TLC Worldwide Africa](#)

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TLC Marketing bids farewell to their former CEO Derek Miller, who will now fulfil the role of CEO for the agency's Chinese office in Shanghai. Preneshen Munian, MD of South Africa, will take the reigns as Managing Director for Africa and the Middle East.



*Preneshen Munian*

Munian commented, "I am honoured to be given the opportunity to lead our African and Middle East business as Managing Director. Over the past seven years we have grown year on year and created world-class, award-winning campaigns for some of the biggest brands in South Africa. With that being said, I am excited about the challenges that lie ahead and I look forward to growing our business even further on the continent."

" **TLC Worldwide shortlisted for 6 awards in the International Loyalty Awards** 3 Apr 2024

" **Bd-capital partners with TLC Worldwide, the world's largest marketing and loyalty rewards platform** 14 Feb 2024

" **Extraordinary kids, extraordinary experiences** 7 Nov 2023

" **The transformative journey of TLC Worldwide Africa: From marketing agency to martech powerhouse** 16 Aug 2023

" **TLC Worldwide Africa launches Cosmos - The revolutionary consumer rewards and insights platform** 7 Jun 2023

## TLC Worldwide Africa



TLC Worldwide Africa is a global MarTech solution that rewards consumer behaviour with experiences. For 30 years, we've been connecting people with experiences that match their passions. The uniqueness of our business model is doing this for a fraction of the cost, making it commercially viable for brands to offer free experiences to their consumers as a reward for sales, engagement, and retention.

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