

Surfing South Africa, Accelerate Sport renew partnership

Surfing South Africa (SSA) and Accelerate Sport have renewed their partnership on a four-year contract. The marketing agency has worked with and supported Surfing South Africa as the exclusive commercial and marketing agency since December 2016.

Accelerate Sport will continue to be responsible for the marketing strategies and activities to exploit SSA's commercial products and provide leading marketing capabilities and differentiated solutions to drive SAA's continued growth and success within South Africa.

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