

06: Healthy brands and some airline crises

This week, the [Bizcommunity/Chai FM Media & Marketing radio show](#), hosted by Kevin Fine on Wednesday, 13 July 2011, 6pm-7pm on 101.9 FM in Johannesburg, featured healthy brands, the importance of the HR process before hiring and, of course, some airline crises. The podcast is now available.

We spoke to Grant Blackbeard, GM of AFI, about [Cape Town Fashion Week](#), [Simon Newton-Smith](#), [Virgin Atlantic Airways](#) country manager South Africa, and [Gordon Cook](#), co-founder and school navigator for [Vega](#). Agency focus was on [The Firehouse Group](#), with an update by CEO [Sandy Greaves-Campbell](#).



The news roundup, from [Bizcommunity](#)'s marketing manager [Warren Harding](#) ([@WazzaBiz](#)), included the [2011 Loeries shortlists](#), [SABC retrenchments](#), [10Layer's](#) CMS contract with the Mail & Guardian Online, [ISPA working document on defining broadband-related terms](#) and the [ASA's Checkers Heydays ruling](#) and its relevance for marketers.

Podcast

If you missed the show, [download](#) (50.5MB) or [listen](#) to the podcast (55:09 minutes) on the Chai FM website.

Tune in next week 6pm-7pm on Chai FM 101.9 in Johannesburg or via streaming audio at [chaifm.ndstream.net](#) to get the very best highlights of marketing and media news in South Africa and Africa.

Send advance comments or questions via email (biztakeouts@bizcommunity.com), Twitter (tweet [@chaifm](#) or [@bizcommunity](#) using the hashtags [#bizchaifm](#) or [#biztakeouts](#)), [Facebook](#), studio tel 0861 242 436 or SMS 37420.

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