

Programme for Sunday's Media@SAfm show

This Sunday, 19 September 2010, the programme for [Ashraf Garda's](#) Media@SAfm show, 9am-11am on 104-107FM nationwide, will include Jeremy Sampson and an analysis of Interbrand's top 100 global brands; a follow-up on reports that the SABC is to drop television coverage of test cricket and ball by ball commentary on Radio 2000; a debate on the impact and viability of community radio with the MDDA's Lumko Mthimbe and Bush Radio's Brenda Leonard; Radio Advertising Bureau's Norman Gibson on research to determine radio's effectiveness; Simon Anholt, who spoke on nation building at the Brand Africa Forum; ad of the week, Dunlop, with Sven Christensen, creative director of O'Donoghue & Associates; Liam Crause on the Captain Morgan makeover; and Eye On... Randall Abrahams. Advance comments or questions can be sent to ashraf@safm.co.za or media@safm.co.za, [Twitter](#) or [Facebook](#).

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