

Inaugural Soweto Day

The inaugural Soweto Day is to be held on 1 November, 2015, in the heart of Soweto across two venues: Walter Sisulu Square and the Soweto Theatre.



The event is an initiative of the Gauteng Provincial Government through the Department of Sport, Arts, Culture and Recreation (SACR) and will be a lifestyle platform created not only to celebrate Soweto and its people, but to empower business in and around the township by giving them a chance to showcase their talents and goods to the public. The festival will include entertaining activities such as home-grown food, fashion, arts and live music provided by local entrepreneurs, artists, jewellers, fashion designers.

Leveraging off the Old Mutual Soweto Marathon, which takes place on the same date, Soweto Day aims to spotlight key entertainment and cultural nodes within Soweto. The Old Mutual Soweto Marathon enjoys a strong pull of over 20,000 local and international participants as well as spectators from throughout the country.

A positive impact on its economy

"Through the Soweto Day festival, we have an opportunity to bring Soweto alive and have a positive impact on its economy." said Gauteng MEC for Sport, Arts, Culture and Recreation, Molebatsi Bopape. "Ultimately, Soweto Day is as much for the people of Soweto as for outsiders - the success of this platform is dependent on the support of not just Soweto-based residents, but of the region as a whole. South Africans need to participate actively in boosting their own economy - and this is just the first of many HomeGrown platforms that will see us achieve this goal," she concluded.

Soweto Day is geared for the whole family to enjoy and will feature eclectic and super-talented Nomi SuperStar alongside a list of locally based talent, including GuruLogic, Urban Village, DJ Schotz, and Native 2120.

Limited tickets to each venue are available at no cost; however these will need to be pre-booked via SMS. Reserve your exclusive ticket by SMSing Soweto and your name, surname, age, and city to 48440. SMS' are charged at R2.

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