

InMotion Ventures invests in fully-electric motorcycle

InMotion Ventures, Jaguar Land Rover's venture capital fund, has announced its investment in Arc Vector, a fully-electric motorcycle with Human Machine Interface (HMI).

Arc Vector is reportedly the most advanced electric motorcycle ever brought to market, using exotic materials, thoroughbred componentry and cutting-edge architecture, wrapped in a futuristic body.

The investment from InMotion Ventures, along with Mercia Fund Managers, the proof of concept and early stage fund which is part of the Midlands Engine Investment Fund, and a number of industry specialist angels, will support Arc with its global ambition for Vector to be the cleanest, safest, and most fulfilling motorcycle on the road.

The brand-new bike, will be revealed at the Milan Motorcycle Show. The Arc show stand will showcase the brand, along with the bike itself and its intelligent haptic ride-wear and connected Heads-Up Display helmet. A virtual reality ride experience will also be available for attendees.



Image supplied by motorpress.co.za

The Arc team consists of industry-leading professionals, coming together to develop and build an all-new experience on two wheels.

Mark Truman, founder and CEO at Arc, said, "Our aim has always been to bring technology, performance and safety together to create an entirely new two-wheeled experience. Vector isn't just a motorbike; it's the world's first fully-electric café racer, it's an innovative heads-up display helmet and it's a sensory riding suit – all working in unison to create an experience package like no other. We're delighted to get the support of InMotion for this exciting launch phase. The team shares our vision and we're looking forward to working together and creating more ground-breaking products."



Image supplied by motorpress.co.za

Sebastian Peck, managing director of InMotion Ventures, added, “Electric vehicles are pivotal for the future of urban mobility, helping people travel through cities quickly and cleanly as possible. We want to make sure that we’re not only changing the way people move but delivering unparalleled outdoor experiences while doing so. With Arc’s technology and vision, the Vector is an incredible development in the next generation of motorcycle travel.”

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