

2020 European Car of the Year announced

The new Peugeot 208 triumphed over brands to clinch the title of 2020 European Car of the Year.



The COTY jury, composed of 60 automotive experts across Europe, praised the all-new Peugeot 208 for its sharp and dynamic design and its distinctive customer offering in the sector.

Judges were also impressed by the high levels of technology offered in the all-new 208. The next-generation Peugeot 3D i-Cockpit introduces innovative hologram technology. The 3D holograms, displayed on the configurable 3D head-up display, get closer to the drivers' field of vision to highlight potential hazards.

The all-new 208 also features driving assistance technologies usually reserved for larger vehicle segments, including Adaptive Cruise Control with Stop & Go and Active Lane Positioning Assist, and comes standard with Apple CarPlay and Android Auto connectivity.

South African consumers can expect to experience the all-new 208 towards the end of 2020.

For more, visit: <https://www.bizcommunity.com>