

## **Herbalife joins Yamaha as Blu Cru racing team title sponsor**

Herbalife South Africa has joined Yamaha Distributors South Africa as the joint title sponsor of the Blu Cru racing team. The Herbalife sponsorship is both monetary and product-based.

Yamaha established the Blu Cru racing team in 2017 as a stepping stone for the next generation of off-road motorbike endurance racers who come from disadvantaged backgrounds.

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