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Springbok SuperFans search starts today

Castle Lager starts its search today, Friday 6 May 2011, for Springbok SuperFans during the Lions vs Cheetahs clash in Coca Cola Park, Johannesburg, following the success of its sponsorship of the Bafana Bafana and Proteas SuperFans.

Selected to push

The selection of the Bok SuperFans will follow a new format.

The aspiring fans making their debut, entered and won a scratch-card competition that allowed them to select four of their strongest and passionate Bok-supporting friends to join them at the stadium and scrum a heavy duty bakkie filled with 46 cases of Castle Lager from the halfway line over the try line as quickly as humanly possible.

The competition will be repeated at a selection of Super Rugby local Derbies matches over the next two months, with the final taking place on 20 August in Nelson Mandela Bay Stadium, Port Elizabeth. The winning team of friends will join the Boks in New Zealand in September

All SuperFans to meet

"We are excited to be completing our search for South Africa's ultimate sports fans with the introduction of the Castle Lager Springbok SuperFans," says Charl Bassil, marketing manager for Castle Lager. "The Bafana Bafana and Proteas SuperFans have received such an overwhelmingly positive response both from the teams they supported and the public at large. We can't wait to bring together the Bok SuperFans with their cricket and soccer counterparts in a few months time. These three groups will truly represent the best of South African sports: true passion and pride for our country's teams."

To support SuperFans, go to Castle Corner on facebook.

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