

## Post Malone to headline Castle Lite Unlocks

American rapper, producer, singer and songwriter Austin Richard Post, more commonly known as Post Malone, will headline the 2019 Castle Lite Unlocks at the Ticketpro Dome in Johannesburg on 18 June 2019. Post Malone has earned his recognition and respect in hip-hop since bursting onto the scene in 2013.

This year, Castle Lite will offer attendees a two-day hip-hop experience. Over and above the announcement of Malone, a second and unexpected announcement consisting of an additional day was announced. Day one will see consumers step into an immersive experience featuring street culture, masterclasses, performances, table convos, street fashion and so much more.



The poster features a portrait of Post Malone with his signature face paint, set against a dark blue background with bright, radiating light beams. In the top left corner is the Castle Lite logo, a stylized blue castle. The text is in white and green, providing event details and ticket information.

**CASTLE LITE  
UNLOCKS  
FEAT. POST MALONE**

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Hip-hop enthusiasts now have a place to congregate and share their love for all aspects of the culture. This unmissable experience will take place on Monday, 17 June 2019 and will be laced with artists from across the globe. Iconic hip-hop guru, vanguard radio personality and founder of the Sway Cyphers, Sway Calloway, will be an integral part of the day one as he hosts the first ever Sway Cyphers in South Africa.

Additionally, day one will feature culture influencer Riky Rick, bragga Nadia Nakai, Mr Fill Up Cassper Nyovest, the multi-award winning Nasty C, heavyweight lyricist Rouge and extra cold DJs Ayanda MVP and DJ PH across multiple stages.

“As a brand, Castle Lite consistently sets out to connect with our consumers and ensure that we understand how their world and passions continue to evolve. Our consumers are at the centre of our innovation and we are honoured to be able to solidly contribute to the hip-hop culture. Through strategic efforts, we have recognised the value and growth that the brand has gone through with and within this dynamic culture,” expressed Castle Lite brand director Silke Bucker.

“Our collaborations within the hip-hop industry have expanded beyond music and our partnership with designer GalxBoy on Fashion, sneaker curator DM Customs on our limited edition sneakers and Sway Calloway on our day one are additions to the Castle Lite Unlocks experience that showcases how much we have evolved. We are anticipating a ground-breaking experience this year and looking forward to unlocking another first for Africa and the brand,” concluded Bucker.

*Ticket prices for day one are R250 and day two concert ticket prices start at R790, limited two-day tickets are also available and are all available from [WebTickets](#).*

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