

What to expect from the 2019 Cheers Festival

The fifth annual Cheers Festival will be held at Trimpark in Potchefstroom on 30 November 2019.

Sharing the stage, this year, will be an array of TV and radio personalities, DJs and producers such as Heavy K, Monique Bingham, Mlindo the vocalist, Reason HD, Metro FM presenter Dineo Ranaka, comedian Toll Ass Mo, The Funny Chef, actor Cedric Fourie, actor Jesse Suntele, Earl W Green, DJ Zan D, Zero 12 finest, 2 point 1, Bigstar Johnson, DJ Kgomo M, Tshego and more.



Entertainment and employment

Besides the lineup of entertainers, attendees should expect an indoor marquee experience, gaming, sporting activities and music for every generation.

The event is also significant in the economic development of the province, creating over 260 employment opportunities for residents – from security to vendors, to car guards, to talent being given the exposure to boost the creative economy, amongst other permanent and temporary opportunities.

Event organiser Diphaphang Micheal Mochobo said: “The idea was birthed by the lack of community activities that promote job creation, entrepreneurial spirit and skills transfer. On the day, we can employ 150 securities personnel, about 40 janitors and waste management staff and production team comprises of about 70 people.”

Mochoba continued: “This initiative is curated mainly to empower our community’s economy, not only do we employ staff but also we outsource services and have different local businesses providing different services like photography, catering and décor.

“Some of the proceedings, from the event, we donate to the annual GKLM Blanket drive and sanitary towel projects as a way of contributing to basic needs programme in the community and encouraging philanthropy from local businesses and government.”

Tickets are available at ticket pro for R180 pp and R200 at the gate or contact Pearl at or 072 081 3982.

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