

Risa calls for South African Music Award entries

In anticipation of the South African Music Awards (Sama), The Recording Industry of South Africa (Risa) is calling for nominations in the Lifetime and International Achievement Award categories.



Source: www.unsplash.com

These prestigious categories aim to recognise those music industry titans who have not only contributed to the industry but have demonstrated outstanding achievement.

Sama27 honoured the indomitable PJ Powers, award-winning composer Lebo M and Joyous Celebration founder Dr Lindelani Mkhize with Lifetime Achievement Awards in recognition of their impact as recording artists and music industry mentors.



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14 Apr 2022



Moreover, global sensation Master KG received the International Achievement Award following the global success of the Nomcebo Zikode assisted Jerusalema which today has been viewed over 480 million times on YouTube alone.

The recipients are selected by the Risa executive committee. Please note that previous Lifetime achievement award recipients are not eligible for entry, however previous recipients of the international award can enter for Sama28 consideration.

Criteria for Lifetime Achievement Award

Nominees must:

- Be a recording artist or producer
- Possess at least 20 years of music industry experience and have significantly contributed to the development, upliftment and advancement of the South African music industry.

Criteria for International Achievement Award

Nominees must:

- Be a recording artist with a physical and/or digital release in a territory outside of Southern Africa between 1 February 2021 and 31 January 2022.
- Have performed abroad in the same period and achieved recognition by way of a music industry related award or award nomination.
- Have achieved a prolific media profile as far as the release of recordings, performances and awards are concerned.

“We are excited to see the calibre of nominations we will receive in these two categories and even more excited to present these awards to music industry practitioners who not only dedicate themselves to honing their skills but to honing and developing the skills of the musical legends in the making today,” said Risa CEO Nhlanhla Sibisi.



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Martin Myers 19 Apr 2022



Nominations can be submitted coupled with a motivation letter and supporting documents attesting to the nominee's achievements, non-Risa members can submit through a Risa member to info@samamusicawards.co.za by 29 April.

For more, visit: <https://www.bizcommunity.com>