#### BIZCOMMUNITY

#### Here are the Spotify Wrapped stats for South Africa

Spotify has announced the arrival of South Africa's Wrapped 2022, the platform's deep dive into the music that defined the year for users locally and worldwide.



Image supplied: Kabza De Small was the top artist in South Africa

As part of Wrapped 2022, Spotify users get a detailed snapshot of their most loved artists, creators and songs.

And as part of this year's fun, Audio Day shows how Spotify users' musical choices evolve throughout the day while the new Your Listening Personality feature tells users about the music they listen to and what that says about their music taste. One of 16 different Spotify-created Listening Personality types is assigned to each user based on their 2022 listening trends.

Wrapped 2022 also featured messages from artists to their listeners, and because sharing is caring, users will be able to share their Wrapped cards via WhatsApp, Instagram, Facebook and Twitter. Fans can also unlock a personalised Snapchat lens that reflects their listening personality and those active in the Roblox universe can head to Spotify Island for even more fun and games.

"South Africans can be proud of what their creatives in music are achieving. They are making noise in the right places, and at the right time," says Warren Bokwe, Spotify's Artist and Label Partnerships manager in South Africa.

This year, Amapiano became South Africa's hottest genre and this year's Spotify Wrapped shows that South Africans truly believe local is lekker.

The topmost streamed South African artists locally in 2022 are Amapiano artists.

Kabza De Small appears in five out of seven top music streaming lists in South Africa this year, leading the charge as the most streamed South African artist and proving that the genre known for birthing creative dance challenges, is unstoppable.

De Small is not only the most streamed South African artist, but he is also one of only two South African artists to feature in the top ten most streamed artists overall in South Africa, ranking second to Drake, and ahead of The Weeknd, who claims the number three spot.

KOA II Part 1 by Kabza De Small also tops the charts for the most streamed South African album in South Africa in 2022.

De Small is the top most streamed South African artist in South Africa followed by DJ Maphorisa, his main collaborator. The two are also well known for their Scorpion Kings projects.

AmaPiano Grooves, a playlist made up of some of the country's hottest Amapiano tracks, unsurprisingly, is the most streamed playlist in South Africa this year.

.@<u>BTS\_twt</u> was the 5th most streamed artist globally in 2022, according to Spotify! They are also the only group in the Top 5. <u>#SpotifyWrapped pic.twitter.com/UePPaktoG8</u>— BTS Charts & Translations<sup>7</sup> (@charts\_k) <u>November 30</u>, 2022

K.O's genre-bending track *Sete*, released in August, claims the title of the most streamed song in Mzansi while *Paris*, by Q-Mark claims the number two spot, followed by Glass Animals' *Heat Waves*, and Wanitwa Mos' *Dali Nguwe* and Lost Frequencies' *Where Are You Now* rounding out the top five.

South Africans showed the most love to K.O's hit track *Sete*. It received the most likes via the heart button. 'Liking' is how you tell Spotify that you're into a particular song, album, or playlist.

*Dali Nguwe* by Wanitwa Mos is the number one South African song streamed globally, followed by uMlando by 9umba, Lady Du, Mdoovar, Sino Msolo, Sir Trill, Slade, TOSS, Young Stunna at number two with *Paris* (feat. Afriikan Papi) by Afriikan Papi, Cloud9ne, Q-Mark, TpZee rounding the top three.

The most streamed South African artist globally list is dominated by Amapiano artists, led by De Small followed by DJ Maphorisa, Young Stunna, Mellow & Sleazy, Blxckie, Nasty C, Makhadzi, Ami Faku with Joyous Celebration rounding up the list.

# Mzansi, here's how you spent this year on Spotify

Here's what Spotify's Wrapped data said about Mzansi's listening habits this past year.

# Top exported track

Jerusalema (feat. Nomcebo Zikode)

#### Top exported artist

Seether

## The top day and time for streaming were

Friday, with midday jams at 12pm

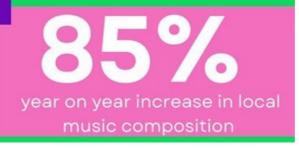


#### The most hearted song was

SETE (feat. Young Stunna & Blxckie)

### Mzansi had this track on repeat

SETE (feat. Young Stunna & Blxckie) by Blxckie, K.O, Young Stunna



South Africans repeatedly streamed Sete, it is the number one most repeated song in South Africa.

In South Africa, Paris (feat. Afriikan Papi) by Afriikan Papi, Cloud9ne, Q-Mark, TpZee is streamed every day.

South Africans love to get the party started as soon as the work week is over with many streaming the most music on Fridays and kicking the party off promptly at 5pm (the top time of day that they like to listen to music on Spotify).

Local music consumption in South Africa has grown exponentially, increasing by 85% between 2021 and 2022.

Here are the full stats:

Most streamed artists in SA	Most streamed South African artists in SA	Most streamed songs in SA	
Drake	Kabza De Small	Sete (feat. Young Stunna & Blxckie) by K.O	
Kabza De Small	DJ Maphorisa	Heat Waves by Glass Animals	
The Weeknd	Mellow & Sleazy	Paris by O-Mark	
Chris Brown	Blxckie	Dali Nguwe by Wanitwa Mos	
Kendrick Lamar	Young Stunna	Last Last by Burna Boy	
Kanye West	Nasty C	As It Was by Harry Styles	
DJ Maphorisa	Makhadzi	Under the Influence by Chris Brown	
Taylor Swift	Joyous Celebration	Wait for U by Future	
Ed Sheeran	Ami Faku	<i>uMando</i> by9umba	
J Cole	AReece	Where Are you Now by Lost Frequencies	

Most streamed South African songs in SA	Most streamed albums in SA	Most streamed South African albums in SA
Sete (feat. Young Stunna & Blxckie) by K.O	Mr. Morale & The Big Steppers by Kendrick Lamar	KOA II Part 1 by Kabza De Small
Paris by O-Mark	= by Ed Sheeran	Amagama
Dali Nguwe by Wanitwa Mos	Certified Lover Boy by Drake	
<i>uMando</i> by9umba	KOA II Part 1 by Kabza De Small	
Asibe Happy by Kabza De Small	Amagama by Nomfundo Moh	
Sengizwile (feat. Aymos & Young Stunna) by Mas Musiq	Planet Her (Deluxe) by Doja Cat	
Abo Mvelo (feat. Mellow & Sleazy & MJ) by Daliwonga	Love, Damini by Burna Boy	
Tanzania by Uncle Waffles	Dawn FMby The Weeknd	
Abalele by Kabza De Small	Justic by Justin Bieber	
Sofa Silahlane by Wanitwa Mos	Harry's House by Harry Styles	

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