

Southern Guild enters partnership with BMW

Southern Guild announced at a media conference that it has formed a partnership with BMW South Africa.

The partnership is set to lead to a year-round programme of design-led events and initiatives.

Southern Guild will conceptualise and drive this programme, which includes interactive dinners, exhibitions and experiential activations.

The newly launched partnership will be celebrated with the first of its new series of events set to take place in July 2018.

For more, visit: <https://www.bizcommunity.com>