

General Motors South Africa honours dealers

General Motors South Africa (GMSA) named their five best dealers in the country over the weekend, at the annual dealer meeting held in Durban.

Annually, dealers are recognised for their performance based on vehicle and parts sales, service, customer satisfaction and facility standards. They have to achieve 100% compliance in all areas relating to the business. This year, dealers were awarded in five categories that is, Multiple Dealer Area (MDA), Major, Medium, Small and Rural.

The winners are as follows:

Multiple Dealer - Glynn Crookes, Key Durban

Major Dealer - Noel Allchin, Bates Port Shepstone

Medium Dealer - Mark Wilson, Jacksons Queenstown

Small Dealer - Kenneth Cupido, CP Nel Motors Mossel Bay

Rural Dealer- Pieter Kruger, Sydfred Motors, Matatiele

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