

Electric cars discounted this Black Friday on AutoTrader

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It's [Black Friday](#) and the motor industry is, once again, offering unprecedented deals on used cars. This year, even an electric vehicle (EV) appears on the list in the form of a low mileage 2021 Jaguar I-Pace EV400 AWD SE with R90,000 shaved off its price.



According to [AutoTrader](#) CEO [George Mienie](#), the debut of an EV on the 2021 AutoTrader Black Friday site demonstrates the growing importance of these vehicles within the South African motor industry. "This is indicative of the growth in EV adoption. Yes, we're still only in the starting blocks as an EV market. But our research reveals a strong – and growing – demand for these vehicles, which really do represent the future of the automotive industry," he notes.

The I-Pace is but one of a long list of cars. "The deals on offer on AutoTrader are worth over R660m in retail value," reveals Mienie. While the average saving is R28,580 per car, some cars come with half a million Rand shaved off the price, such as the 2013 Rolls-Royce Phantom Extended Wheelbase. This luxury limousine comes with every imaginable bell and whistle and is powered by a 6.7l V12 motor that propels the Roller from standstill to 100km/h in a mere 6.1 seconds and then onto a top speed of 240km/h. This is a sought-after collector's car with 7,000km on the clock.

It's not only luxury cars such as the Rolls-Royce that are on sale. One of the most loved cars in the South African used vehicle market is the Ford Ranger. In fact, in 2020, it was the most sold used car in South Africa². Not surprisingly, it is also the most listed model on AutoTrader during Black Friday – shoppers will save an average of R29,760 on their purchase. But for anyone in the market to buy a 2020 Ford Ranger 3.2TDCi Double Cab Hi-Rider XLT Auto, a saving of R270,700 can be found - the model was discounted from R699,700 to R429,000.

Top 10 listed models

Make Model	Price (R) Average	Mileage (km) Average	Registration Year, Average	Savings, Average
Ford Ranger	R533,813	58,333	2019	R29,760
Mercedes-Benz C-Class	R651,863	61,717	2017	R18,659
BMW 3 Series	R418,920	76,957	2017	R19,539
Land Rover Range Rover Sport	R1,251,997	71,421	2018	R41,167
Volkswagen Golf	R417,928	59,498	2018	R18,927
Volkswagen Polo	R272,786	46,900	2018	R12,933
Fiat 500	R208,125	24,145	2019	R10,718
Toyota Hilux	R471,399	91,215	2017	R18,222
Land Rover Discovery	R1,234,696	35,203	2019	R21,658
Land Rover Range Rover Evoque	R956,811	28,669	2019	R15,459

Top 5 vehicles with the highest savings

Top 5 Biggest Savings	Mileage (km)	Reg. Year	Price (R)	Black Friday Price (R)	Saving (R)
Rolls-Royce Phantom Extended Wheelbase	7,000	2013	R6,999,999	R6,499,999	R500,000
Mercedes-AMG S-Class S65 Coupe	69,000	2015	R1,799,000	R1,350,000	R449,000
Land Rover Range Rover Vogue SE Supercharged	555	2021	R3,199,900	R2,799,900	R400,000
Land Rover Range Rover Sport SVR Carbon Edition	4,000	2021	R3,250,000	R2,890,000	R360,000
Ford Ranger 3.2TDCi Double Cab Hi-Rider XLT Auto	28,684	2020	R699,700	R429,000	R270,700

EV's	Price (R)	Mileage (km)	Reg. Year	Saving (R)
Jaguar I-Pace EV400 AWD SE	R1,559,950	700	2021	R90,000

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