

Graduation ceremony of Sewells' management programme

Leaders and top executives from the retail automotive sector attended a dinner function in Sandton, Johannesburg recently to mark the graduation of 12 more motor businessmen and women to emerge from the latest South African Sewells Group Advanced Dealer Management (ADM) programme.

Sewells Group - a global consulting and outsourcing firm which specialises in the automotive retail industry with core operations in South Africa, Australia, New Zealand, India, China, Thailand and Indonesia - has for six years run two separate annual ADM programmes out of South Africa and Australia producing a total of around 25 potential dealer principles a year.

Relationship with Melbourne University

Sewells is advanced in the process of re-establishing ADM's relationship with the Melbourne University which will allow course followers to add post graduate certification to their achievements here. The university will also contribute and deliver around two to three days of course content typically including inputs on leadership, culture management and change management.

The ADM curriculum presently includes 150 contact hours of intensive, focused management instruction, leading industry and subject matter expert facilitators, business visits, case studies and workplace assignments, and insight into international best practices.

The successful graduates recognised were:

Clayton Lennox (Brand Manager Land Rover & Jaguar East Rand); Lilian Wasserfal (independent); Salvador Duzentos (Deputy Corporate GM, Toyota de Angola); Simon Mwit (National Sales Manager, Toyota Kenya Ltd.); Nic Bottari, (Nic Bottari Toyota); Emerson Santos (National Service Manager, Toyota de Angola); Peter McNaughton (Group Parts Manager, Kelston Motor Group); Gilbert Mfuya (Corporate Affairs Manager, Toyota Zambia Ltd.); Eric Calverley (Service Manager, Grand Central Motors, Super Group); Suzan du Preez (Parts Sales Manager, Honda Bedfordview); Brett Nel (Divisional Business Manager, Super Group); and Theuhan van Dyk (Pre-owned Manager, Northwest Nissan, Roodepoort.)

Two of these received additional special awards - Gilbert Mfuya for achieving the best performance overall in all courses, and Eric Calverley for the best business plan produced.

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