

## MBA Tour journeys to Joburg

This year, the Johannesburg MBA Conference will take place at the Hilton Hotel on Monday, 8 October, and is open to all prospective candidates wanting to embark on the MBA journey to stand out from the crowd and take the next step up the career ladder.



"With the growing digitisation of our economies and the increasing importance of technology in our society, I believe that studying towards an MBA and specialised Master's degree is more valuable than ever. These graduates are among the few professionals who are able to speak both the language of business and the language of technology, bridging the gap between these two worlds," said Peter von Loesecke, CEO & Managing Director of The MBA Tour.

"At this year's MBA Tour, we want to create a platform for attendees to network with representatives from top business schools and, in doing so, provide them with information to make informed decisions on how they can take their careers to the next level."

The MBA Tour, founded in 1993, provides independent and accurate information regarding MBA admissions. The MBA Tour serves as a platform for personal interaction between prospective MBA students, potential Master's students, business school admissions representatives, alumni and other like-minded education enthusiasts. The event will include panel sessions, small group meetings, and presentations from representatives of more than 16 of the top business schools around the globe.

## **Event information at a glance:**

Venue: Hilton Sandton Date: 8 October 2018 Time: 5pm - 10pm Admission: Free

For further information or to register, visit the MBA Johannesburg tour.