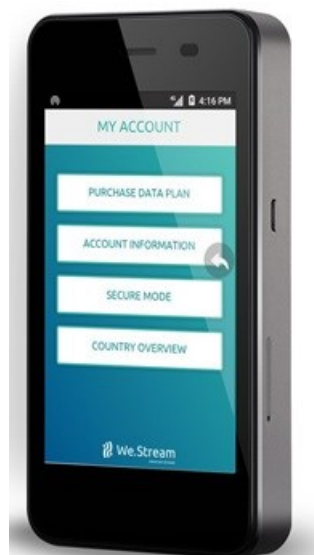


We.Stream and KLM partner to offer on-board Wi-Fi hotspot

We.Stream and KLM Royal Dutch Airlines announced a partnership, for the sale of We.Stream's mobile Wi-Fi hotspot on board of KLM flights.



We.Stream offers travellers a secure and affordable solution for using mobile internet worldwide. As of the 1 November, We.Stream is available for sale to passengers on World Business Class.

We.Stream will launch a special duty-free proposition for KLM passengers, where travellers can buy the mobile WiFi hotspot with one year of unlimited mobile internet worldwide. At the same time, We.Stream announces further expansion of its global coverage to a new total of 145 countries.

Robert Pronk, marketing manager at We.Stream, “Our product solves a problem that lots of travellers recognise. The cost of mobile data outside the borders of your own country or continent worldwide is very high. And since travellers are becoming more aware of the security risks of public Wi-Fi, it has become a real hassle to find a good solution for their connectivity issues abroad.

With built-in VPN functionality, which can be used in 145 countries worldwide, we offer travellers a cost-effective and secure alternative for conducting business and staying in touch with family and friends worldwide. Our product, therefore, matches up perfectly with the travel retail industry.

From the moment we launched We.Stream in January 2018, forging a partnership with KLM was on top of our wish list. It goes without saying that I am very proud that we have agreed on this cooperation. Besides the fact that the KLM passengers fit directly within our target group, I am pleased that such a leading organization has chosen We.Stream. For us, this is a welcome confirmation of the quality of our product.”

Frank Hoogma, retail buyer at KLM says, “We offer our passengers only products with truly added value. We.Stream is a great example of a product that fits this requirement. Mobile internet has become a mission-critical asset nowadays, especially for business travellers. We.Stream makes mobile connectivity accessible and affordable worldwide with a great quality product that is also very easy to use. These are all features that are very important for KLM. Therefore I’m convinced that we will be offering our passengers an innovative and valuable product with We.Stream.”

For passengers who buy the We.Stream during their KLM flight, one year of unlimited internet access is included. After in-flight purchase, passengers are able to connect their mobile devices to the internet via We.Stream upon arrival at their destination instantly. This way, passengers can order their Uber, use Google Maps or check their messages directly after they have landed.

Geographic coverage expansion

Jurgen ter Hoeve, CEO at We.Stream say, “While working on this agreement, we kept a close eye on the destinations of KLM flights. Based on this information, we have expanded our worldwide coverage even further, adding 42 new countries. Some of the countries that have been added to our coverage list are the Dutch Antilles, Surinam and most countries in the Caribbean and in Africa. In all countries, the built-in Cloud SIM of the We.Stream device connects to local 4G and 3G networks to enable instant personal connectivity. From now on, all our data plans can be used in 145 countries, which makes We.Stream the market leader when it comes to coverage and value for the price.”

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