

Silveray Statmark acquires distribution rights for Leitz

Silveray Statmark Company (SSC), a Bidvest Group company has acquired the distribution rights for Leitz workspace products, a brand that has been synonymous with the highest quality in office accessories, throughout Europe, the America's and Asia.



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Leitz is part of the Esselte Group which is one of the world's premier manufacturers of organisational solutions. Esselte is a \$1 billion office products company with subsidiaries in 29 countries and distribution in more than 130 countries. The Esselte Group has an extensive brand portfolio including Leitz, Rapid, Esselte and Pendaflex.

SSC unveiled five product ranges within the Leitz brand portfolio - WOW, iLAM, Complete, ImpressBIND and Bebop. The revolutionary design, practical features and attractive colours of Leitz product range add to the streamlined efficiency they bring to the workspace. All have unique features and include lever arch files, laminators and binders, hole punches, staplers, letter trays and a variety of functional and stylish Apple accessories.

The Leitz range will be available from leading stationery outlets from August 2012.

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